

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Christensen et al.
App. No : 10/806,084
Filed : March 22, 2004
For : BROADCAST RESPONSE METHOD
AND SYSTEM
Examiner : Sheila B. Smith
Art Unit : 2617
Conf No. : 1383

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July 8, 2009

(Date)

/Thomas Y. Yee/

Thomas Y. Yee, Reg. No. 57,013

AMENDMENT

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the non-final Office Action mailed April 8, 2009, please amend the above-referenced application as shown on the following pages:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Summary of Interview begins on page 12 of this paper.

Remarks/Arguments begin on page 13 of this paper.